

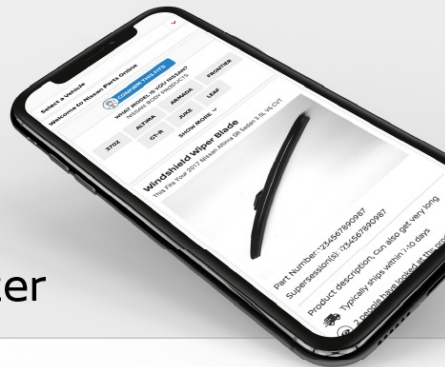
December 2020 Monthly Newsletter

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DECEMBER 2020

Nissan Parts & Accessories e-commerce Newsletter



November was an incredible month for the Nissan Parts & Accessories Online program, bringing the highest sales to-date in program history. Our Thanksgiving Sales Event (which included Black Friday and Cyber Monday), drove an additional \$328,836 in sales to our dealer network and helped us reach \$815,201 in total program sales for the month."

Ready to keep the momentum going? Find out how to use Control Panel's most essential tools in this month's newsletter. You may be familiar with Control Panel's order fulfillment tools, but do you know you can change product data AND remarket to customers to maximize your omni-channel sales? Find out more below.