

# September 2020 Monthly Newsletter

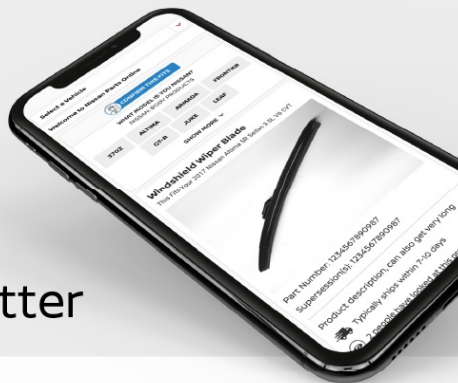
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SimplePart 



SEPTEMBER 2020

## Nissan Parts & Accessories eCommerce Newsletter



August eCommerce sales continued to showcase strong results spurred on by our SimplePart site, late August promotion, and consumer behavior. Our combined brands saw a **127% improvement** over August 2019.

According to [CNBC](#) eCommerce sales were up 31% in the second quarter, and August Nissan results show our consistent growth also.

Thank you to our program dealers for helping us continue to break NNA eCommerce records. Check out the information below for more details and information on how to make September your best month yet.