

August 2020 Monthly Newsletter

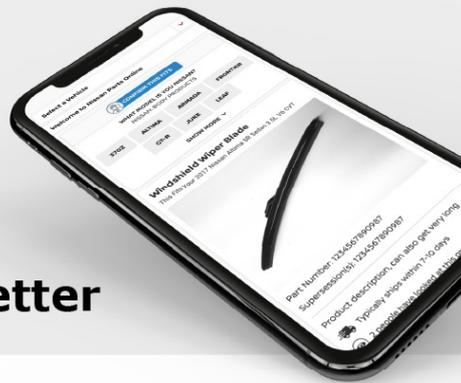
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SimplePart 



AUGUST 2020

Nissan Parts & Accessories eCommerce Newsletter



"Our Parts & Accessories eCommerce program with SimplePart continues to see rapid growth with exciting enhancements to come.



If you are one of the 221 dealers already selling on this platform, thank you for your early engagement. This growth, spurred on by our new platform and current market conditions, has us just scratching the surface of projected 2020 online parts revenue of \$16B.